



## THE GUGULETHU TENORS

*SA's AFRO-OPERATIC POP SENSATION*



Afro-operatic pop sensations **The Gugulethu Tenors** have become a household name in South Africa since the release of their self-titled debut album in 2011. They have performed at some of SA's top events and festivals, shared stages with local and international headliners, and been featured extensively in local and international media, whilst their fan base continues to expand, covering a wide and diverse audience.

Their journey to success, which started more than 10 years ago as four high school learners' respective dreams of being on stage, has been widely publicised and serves as an inspiration to many.

Performance highlights include representing SA during the 2010 FIFA World Cup, captivating thousands at Cape Town's FanFests with their soothing harmonies and remarkable voices, boasting standing-ovations at festivals like Aardklop Arts Festival, Cultivaria and Klein Karoo Klassique to name a few, wowing corporate audiences across the country, and performing to politicians, dignitaries and superstars including Oprah Winfrey, Chris Rock and Mariah Carey.

### HUMBLE BEGINNINGS

These self-taught vocalists, Mpendulo Yawa, Siyabulela Gqola, Xolani November and Loyiso Dlova, were selected from scores of hopeful entries at Fezeka High School in Gugulethu to enter a music competition called the Prompt Voice Search. They won first place for the best group category and have never looked back. They went on to win various other local competitions, and today this four-piece - who have been described as "South Africa's Il Divo", "Pavarotti's Children" and "the Diamond of the Township" – are living their dream and enchanting the concert halls and corporate stages of South Africa with their collective song.

### AFRO-OPERA

While their peers enjoy Kwaito, Hip Hop and Rap, the Gugulethu Tenors pursue their inherent love of Opera, a genre which is not traditionally associated with the township. By incorporating contemporary and subtle ethnic elements in their music, they have made the genre their own, capturing the hearts of audiences across South Africa and beyond with their raw talent. Their repertoire includes operatic favourites such as O Sole Mio, Nessun Dorma and Nella Fantasia, as well as popular songs like The Prayer, Miriam Makeba's Pata Pata and even Gé Korsten's Liefeling. Their original compositions like O Afrika! and Nyamezela have audiences on their feet at every performance. The Gugulethu Tenors' ambition goes beyond success as performers – collectively they aim

to be role models for South Africa's youth and, through their singing, to showcase the richness and diversity of South Africa's cultural heritage.

## NOTEWORTHY PERFORMANCES

The Gugulethu Tenors have performed at numerous prestigious events in South Africa, including:

- \* Die Burger Pops \* World Chefs Tour Against Hunger Gala Dinner \* Fleur de Cap Theatre Awards \*
- \* Mr South Africa Final \* FIFA FanFest and Fan Walks \* Table of Peace and Unity \*
- \* Cape Town International Jazz Festival \* African National Congress Gala \* Oprah party \* Nederburg Wine Auction \* 2011 Freedom to Create Prize Award Ceremony and Concert \*
- \* L'Ormarins Queen's Plate \* \* Vodacom Journalist of the Year Awards \* Kirstenbosch Carols by Candlelight \* Kirstenbosch Winter Concert Series \* FW de Klerk Foundation Gala Dinner \*
- \* World AIDS Day @ Parliament \* and many more! \*

## NOTEWORTHY CLIENTS

The Gugulethu Tenors' many top clients include:

- \* Die Burger \* Vodacom \* PetroSA \* PSG \*
- \* Airports Company South Africa (ACSA) \* Standard Bank \* Investec \* Sanlam \*
- \* Dell \* Transnet \* University of Cape Town \* Old Mutual \* Parliament of South Africa \*
- Genesys Trust \* Woolworths \* Momentum \* Distell \* Welcome Msomi Communications \* Fine Women Business Network \* The Southern Sun Group\*\*
- \* SAB \* NC Connect \* and dozens more!



## FESTIVALS

- \* Aardklop National Arts Festival \* Paarl Cultivaria Festival \* Vryfees \* Cederberg Festival \* Klein Karoo Klassieke \* Varing Festival \* Greyton Rose Festival \* Ubuntu Festival \* Cape Town Festival

## PUBLIC PERFORMANCES

- \* Oude Libertas Amphitheatre \* On Broadway Theatre \* Artscape Arena \* V & A Waterfront \* Boardwalk, PE \* Ushaka, Durban \* Joburg Theatre \* Farmyard Theatre, Polokwane

[www.gugstenors.co.za](http://www.gugstenors.co.za) || Tel: 0860 110 309 || Email: [info@gugstenors.co.za](mailto:info@gugstenors.co.za)

Website: [www.gugstenors.co.za](http://www.gugstenors.co.za) || YouTube: [www.youtube.com/gugstenors](http://www.youtube.com/gugstenors) || Facebook: [www.facebook.com/gugstenors](http://www.facebook.com/gugstenors)

The Gugulethu Tenors are managed exclusively by Five Seasons Entertainment – [www.5seasons.co.za](http://www.5seasons.co.za)

## CLIENT FEEDBACK

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*The Tenors were excellent!!! It was such a lovely evening and they contributed to the success of it. The boys are so talented. Once again....THANK YOU!!!!!!*

**Patricia Jacobs, Manager Student Support Services, Northlink College**

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*Awesome! They received a standing ovation, which says it all. Well done! People, including myself, also commented on how humble the guys are - no "diva" attitude! Well done and all the best for your future.*

**Meryl Pretorius, Transnet**

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*Thank you - your Guys were amazing! It is a tough crowd to please but they seemed to have wowed them never the less! Congrats & thank you!*

**Darielle Roberston, DNA Events**

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*On behalf of the Southern Sun Cape Sun, my heartfelt thank you for your wonderful involvement in the Bidvest World Chefs Tour Against Hunger Gala Dinner, held at the Cape Sun on 27 August 2011. Your performance was definitely the highlight of the evening!*

**James Murdoch, General Manager, Southern Sun Cape Sun**

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*We loved working with the Tenors. They were wonderful & the client loved the performance!*

**Dhashinie Vandeyar – Indigo Marketing**

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*The Tenors were absolutely amazing this morning! The delegates actually had tears in their eyes as they were finishing up, it was a very exciting and emotional moment! I did convey my thanks to them, but please tell them again!!*

**Liezel Short - Red Hot Events**

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*The guys were superb, they rocked the event to no end and our audience loved them. We wouldn't hesitate to involve them in our events again. The variety of music they offer catered for everyone right across the board!!*

**Nola Matinise - Parliament, Cape Town**

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*Wow what a great show. Very versatile, our guests were blown away. I will certainly use them for future conference if the clients want that type of evening. They got a standing ovation. Many thanks!*

**Sundru Pillay - Sumetro Travel**

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**good**weekend



**Ladies of Le Femme** Page 2  
**Gugulethu Tenors** Page 2  
**Jazz Fest's Gogwana** Page 7



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## MEDIA

The Gugulethu Tenors have enjoyed substantial features on all SA's major TV magazine programmes, in all important print media (magazines, newspapers – English and Afrikaans), on radio and on the internet.

### Television

In-depth features on:

- \* Top Billing \* Expresso Morning Show \* KykNet Glitterati \*
- \* Sky News Worldwide \* E-TV Sunrise Breakfast Show \*
- All Access \*
- \* Top TV Gospel \* And many more!

### Newspaper

Substantial coverage in:

- \* Weekend Argus (The Good Weekend) \* Sunday Sun \* Vukani \*
- \* Die Burger \* Volksblad \* The PE Herald \* City Vision \* Cape Argus \*
- \* The Mercury \* Daily Sun \* And many more!

### Magazines

Extensive articles and reviews in:

- \* Sawubona SAA in-flight magazine \* Get it! Magazine \* Vrouekeur Magazine \*
- \* Khuluma Magazine \*

### Radio

In-studio interviews and radio-play on:

- \* SAFM \* OFM \* Fine Music Radio \* CCFM \* Algoa FM \*
- \* SABC Weekend Live \* Cape Talk Radio \* Good Hope FM \* Bush Radio \*
- \* Umhlobo Wenene FM \* Helderberg Radio
- \* Whale Coast FM \* \* Radio 2000 \* The Taxi
- \* The World (PRI's BBC) \*

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## RELEASES



### **The Gugulethu Tenors**

Operatic pop meets light African and contemporary pop in the Gugulethu Tenors' highly anticipated self-titled debut album. Produced by Riaan Steyn and Harold Schenk, it showcases the stylistic variety that has brought the Tenors acclaim from media and fans alike.

- Released: July 2011
- Tracks: Nyamezela, You'll Never Walk Alone, Il Mondo, You Raise Me Up, O, Afrika!, O Sole Mio, African Medley, Liefeling, Meadowlands, Nessun Dorma, A Mi Manwera, Come Primavera, Funiculi Funicula, Gospel Medley
- Length: 53:57
- Licensed by: David Gresham Record Company



### **O, Afrika!**

- Demo CD
- Released: July 2009
- Tracks: Il Mondo, Pata Pata, The Prayer, Nessun Dorma, Funiculi Funicula, O Afrika!, O Sole Mio
- Length: 25 mins



### **Music Video**

*Nyamezela (Perseverance)* One of the Gugulethu Tenors' original compositions, Nyamezela represents a fresh sound in South African music, in which African lyrics and sentiment is married with operatic splendour, resulting in a new form of expression which is undoubtedly unique to South Africa, and to the Gugulethu Tenors. An A-list team consisting of New York director Brooke Fasani-Auchincloss, Loerie award

winning art director and producer Riccardo Pugliese, SAMA Award winning executive producer Carina Bruwer and director of photography Kai Auchincloss headed up the production, in which approximately 5 locations around Cape Town (mostly in Gugulethu itself) and various cast from the township were utilised.

Watch the video here: <http://www.youtube.com/watch?v=obFT0bGDKIU>

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## ONLINE FOLLOWING

The Gugulethu Tenors' social media pages reflect the widespread interest in, and the global visibility of the group



Facebook:

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Youtube:

[www.youtube.com/gugstenors](http://www.youtube.com/gugstenors)



Twitter:

[www.twitter.com/gugstenors](http://www.twitter.com/gugstenors)



Official website:

[www.gugstenors.co.za](http://www.gugstenors.co.za)

## SPONSORS

The Gugulethu Tenors are proudly dressed by the House of Monatic and Carducci



[www.carducci.co.za](http://www.carducci.co.za)



HOUSE OF MONATIC

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