



24 July 2009

Dear Gugulethu Tenors

Re: Ubuntu Festival

On behalf of the Rainbow team a very big thank you for contributing to the overall success of the Ubuntu Festival. Your performance was fantastic and we were thrilled to have you on the line-up. The true Ubuntu spirit was particularly evident in the diversity of performers on the main stage; and throughout the festival. To see Capetonians of all walks of life rubbing shoulders and moving to the grooves meant we had succeeded in what we had set out to achieve. To bring the people back to the city to enjoy a free festival of music and food, across the cultures.

We hope that by participating in the festival you felt that you gained sufficient media exposure through the PR campaign. We welcome any suggestions you may have for future Ubuntu Festivals, whether it be about the PR campaign leading up to the event or the logistics on the day.

We at Rainbow Experiential Marketing, in partnership with the SA Ubuntu Foundation, strive to grow the festival from strength to strength. As a debut event, we are proud to say it was a resounding success; one which you contributed to. So, thanks again for your participation in a wonderful Mandela Day celebration.

Have a look at the link below for Cape Town Tourisms blog about the festival.

http://www.capetown.travel/blog/entry/cape_town_celebrates_mandela_day/

Yours faithfully,

Alison and the Rainbow Team

www.rainbowexperientialmarketingagency.com